



BC Poverty Reduction Coalition

Working together for a poverty free BC



① We are very generous

We give to food banks, donate to charities, volunteer at soup kitchens and collect clothing for families in need. BC is one of the most generous provinces in Canada when comparing the median income we donate to charity.

Charity or Justice?

We give our time and money because we care about those less fortunate than ourselves, and yet...

④ Now's our chance to learn from Canada's other poverty reduction plans

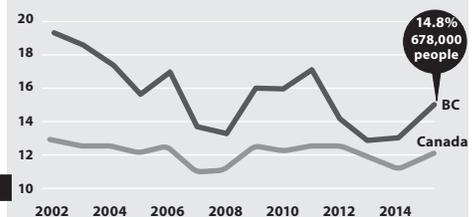
The BC government has committed to implementing a strategy in Spring 2018.



③ Most poor people are working

Poverty in BC is a low wage story: just under 4% are on welfare, but 15% live below the poverty line. The majority of poor children in BC live in families with parents who work in the paid labour force.

② BC has the highest poverty rate in Canada



We can afford this!

Once a comprehensive poverty reduction plan is fully implemented, it would cost between \$3-4 billion per year, while the cost of not addressing poverty is costing BC \$8-9 billion per year in higher public healthcare and criminal justice costs, and lost productivity.

⑤

Community pressure has pushed the government to implement a poverty reduction strategy.

Now we need community action to ensure that it is a strong one with legislated targets and timelines. You can be part of this effort to make BC's government take action against poverty.

Visit www.bcpovertyreduction.ca/povertyreductionconsultation/ for more information on how you can share your ideas for the poverty reduction strategy including in person, online, and by phone.

For more information, email us at info@bcpovertyreduction.ca or call us at 604-877-4553.

"We don't have to engage in grand, heroic actions to participate in the process of change. Small acts, when multiplied by millions of people, can quietly become a power no government can suppress, a power that can transform the world."
—Howard Zinn, 2010



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