

## **Tara's Update from the Poverty Reduction Coalition meeting**

The Coalition is trying to do more to support engagement from member Organizations.

There was a new discussion of the Election Strategy under the title "Our BC: Equality for All"

There is a Speaker Series coming up: David Morley of UNICEF on January 17; Leilani Farha (the UN Special Rapporteur on the Right to Adequate Housing) in February; and a trio of women from the business world in March 29. There will be more information about volunteering opportunities with the speaker series closer to the date.

Friday December 2<sup>nd</sup> will be Raise the Rates' 5<sup>th</sup> Annual March and "Poor People's Radio" show (<https://www.facebook.com/events/1813557325553107/>). Every year, Raise the Rates asks the CBC if they can invite some poor people on the radio on CBC Food Bank Day to discuss the root causes of poverty, and every year the CBC refuses. So they organize an event outside the CBC building. This year, the Action Team will be helping livestream the event. The march starts around 11 AM at the Carnegie Community Centre at Main and Hastings, and the Poor People's Radio is at 12 PM in front of the CBC building at 700 Hamilton St. The Action Team members coordinating the livestream will be setting up in front of the CBC building around 11:45 AM.

## **Free Campaign Strategy Workshop**

There is a free campaign strategy workshop being done by Organize BC next Thursday December 8 2016 6-8:30 PM at City Studio, 1800 Spyglass Place. There's more information here:

[http://www.organizebc.ca/strategy\\_booster](http://www.organizebc.ca/strategy_booster)

## **Poverty Mythbusters**

Brian and Tara expressed interest in joining a subcommittee with Elle, Nichole, and Krista to work on a Poverty Mythbusters project. We'll probably arrange a subcommittee meeting in January.

*We brainstormed some potential topics for another project*

- The ways the current welfare system traps people in poverty and makes it difficult to get a job.
- The more we take on as a non-profit, the less the government gets involved
- Myth: "how can she be poor, she's fat and overweight?" The Ministry of Health says "eat healthy foods" without addressing context of choice/lack of choice"
- Seniors poverty
- Indigenous poverty
- Aging out of Foster Care (Fostering Change campaign)
- LGBTQ poverty (perhaps building on this: <http://povertymythbusters.ca/lgbtq?>)
- Telling people's stories including their backgrounds

Separately, it was also suggested that we should develop a better communications plan for our already existing resources (<http://povertymythbusters.ca/>). How to get it seen, so that it's not just preaching the choir.

## **Podcast Update**

Episode 1 has been uploaded. Here are the links on the different platforms:

Soundcloud: <https://soundcloud.com/talkingpoverty>

Stitcher: <http://www.stitcher.com/s?fid=124543&refid=stpr>

iTunes: <https://geo.itunes.apple.com/ca/podcast/talking-poverty/id1177921525?mt=2>

TuneIn: <http://tunein.com/radio/Talking-Poverty-p937912/>

Facebook Post: <https://www.facebook.com/pracBC/photos/pb.824411300945642.-2207520000.1479862335./1146948682025234/?type=3&theater>

Website: <http://bcpovertyreduction.ca/2016/11/the-poverty-free-action-team-has-a-new-podcast/>

We mapped out the next few months:

December: Brian will host the next episode an interview with Paul Taylor on Food Security

January: We talk to either Heather McCain of Citizens for Accessible Neighbourhoods or people from CAN's "Sharing Our Reality" project

February: With Family Day approaching, we talk to a childcare advocate either from First Call, or the Coalition of Child Care Advocates.