Social change can happen in many ways. You and your MLA have an important role to play in making it happen. The decisions MLAs make for our province affect what’s happening in your local community.

In most places that have established poverty reduction plans, it was community pressure that convinced their government to take action. You can be part of this effort to make BC’s government take action against poverty.

Please meet with your MLA and ask them to commit to tackling poverty directly through a strong poverty reduction plan with legislated targets and timelines.

For more information and to take action visit bcpovertyreduction.ca/mla

“We don’t have to engage in grand, heroic actions to participate in the process of change. Small acts, when multiplied by millions of people, can quietly become a power no government can suppress, a power that can transform the world.”
—Howard Zinn, 2010