

How to Plan a Successful Day of Action in your School

1. Gather a group of people together to organize the day
2. Register your school with Trish at trish@bcpovertyreduction.ca to be included in the provincial map and for further support
3. Check out the rest of the resources in this Support Package
4. Decide on the type of event(s) you would like to plan (see *End Poverty Day Activities* for some ideas to get you started)
 - a. Think carefully about the location as you want as many people as possible to see you – will you stay in your school or do something within your community? Is there a central place that gets a lot of traffic?
 - b. Think about the time of day that would be most effective for your event(s) – when will most people be able to watch or participate within your school or community?
5. Get together to make placards, signs, buttons, banners or any other props you need for your event(s)
6. Highlight the poverty and homelessness in your community through local statistics (contact Trish for poverty rates around BC) and/or personal stories from local people
7. Invite community organizations, faith groups, sports teams, business owners, etc. to join in – the more the merrier!
8. Advertise, advertise, advertise – poster the town, contact the local media (see *Contacting the Media* for help, including a sample news release), email and phone people you know, post on your social media sites, etc.
9. Once the event is over, send digital photos and/or video to Trish for a compilation video of all the events, which will be used to raise public awareness more